

Hi Team Leader,

I recently came across an article on the topic of fraud prevention and wanted to ask you about an idea I have to increase profitability.

We might actually be able to **increase our business's revenue** by using a more robust fraud prevention strategy. If we add machine learning models, including artificial intelligence, we should be able to authorize more transactions while stopping more fraud, which would increase our revenue across the business.

Even more—I've [found a solution](#) that **indemnifies our company against fraudulent chargebacks**, meaning we wouldn't have to pay for them anymore.

How would you feel about me exploring the cost-to-benefit ratio a little further, and then I can show you some of the numbers like costs, savings, and increased revenue projections?

Sincerely,